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## Seaport condo offers up the next over-the-top amenity: yacht rentals

Hinckley yachts are docking at 1 Seaport
BY ZOE ROSENBERG @ZOE ROSENBERG OCT 7, 2016, 7:09P



One of the Kinckley yachts that will be available to 1 Seaport residents. Jason Malihan

The war of New York City's most over-the-top amenities is on, and more on fire than ever. There are <u>hammams and concierge jet service</u>, <u>golf simulators and basketball courts</u>. But a new excessive amenity just sailed into town: luxury yacht service. The new, unprecedented offering will be available to residents of <u>1 Seaport</u>, Fortis's 60-story Financial District condo rising on Manhattan's east side.

Condo owners at the development, which <u>launched sales in April</u> from \$1.325 million and is now 50-percent sold, will be able to reserve one of three <u>Hinckley yachts</u> up to three times a week, with staff included, at no additional cost to the owner beyond docking and fuel.

Those costs aren't *all* that cheap at \$100 to \$200 a pop, but it pales in comparison to 1) the cost of buying and maintaining a Hinckley, and 2) buying a membership with Barton & Gray Mariners Club, who 1 Seaport's teamed up with to run the amenity. A membership there ranges from \$20,000 to \$50,000 per year.

The 1 Seaport team formally announced the amenity last night at an event packed by notable brokers, including Fredrik Eklund and John Gomes, who are heading sales of the project, *Million Dollar Listing* broker Luis Ortiz, and Douglas Elliman chief Howard Lorber. "I think it's the ultimate amenity," Eklund said, while pointing out that the yachts would be an A+ place to watch the Fourth of July fireworks from. (Buyers, be aware: better make that reservation ASAP.)

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